Partner: Expect

Time period: Since 2024-09-03

80
Total conversations

2
Letters downloaded (total)

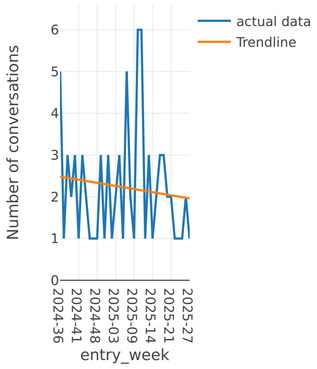
2.8
Average rating (/3)(4 reviewers)

0
Letters generated w/ Autocomplete (0 started)

1
Number of local authorities users reported coming from (out of 152 local authorities in England)

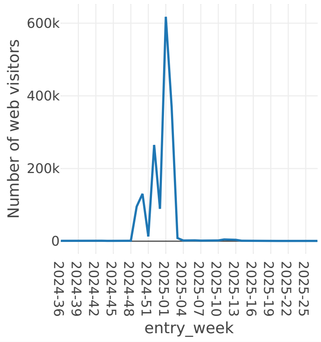
Conversations over time

Individual conversations per week.



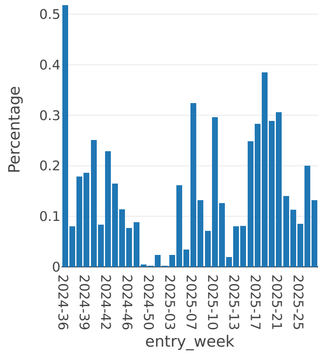
Total traffic to the pages hosting AccessAva

This chart is intended to compare against your webstats to ensure AccessAva is exposed as per your expectations.



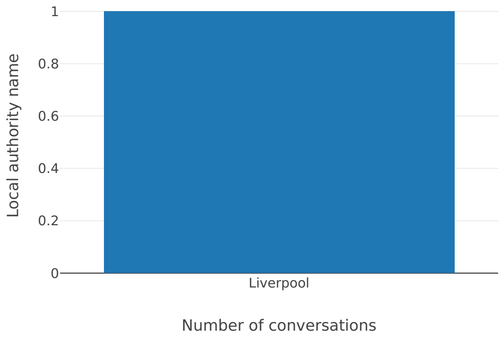
User engagement

This chart shows the percentage of web visitors who engage with AccessAva.



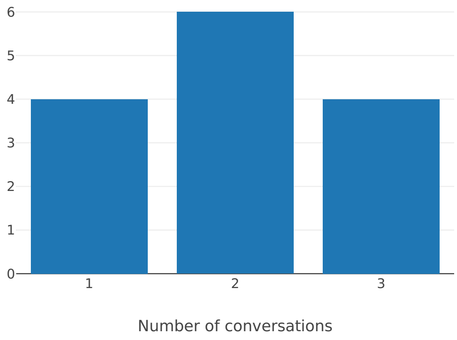
Local authority

Here are the top local authorities your users report coming from.



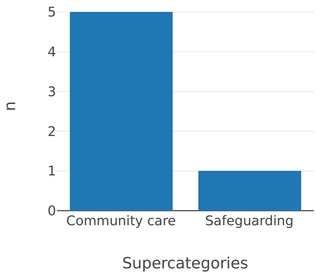
Persona mapping

Persona 1 are individuals with support needs, Persona 2 are social care professionals, and Persona 3 are unpaid carers.



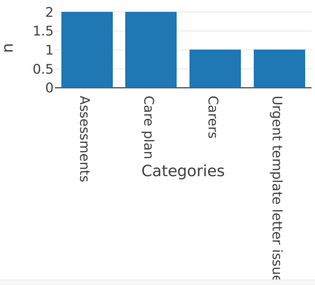
Top 5 SuperCategories

We measure the typology of user paths. The first of these, the top level, is Supercategory.



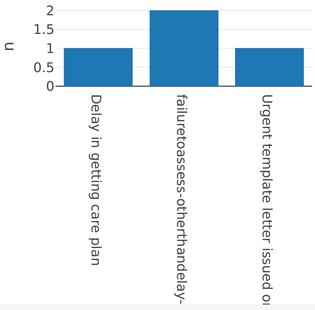
Top 5 Categories

Under Supercategory, here you can see a bit more about the granularity of the user needs. Only the top few Categories are shown.



Case specific issues

And lastly, we have case-specific issues. Again, we're only showing the highest issues.



Ethnicity

Age group

Person type

Disability